

FOR IMMEDIATE RELEASE  
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## **New Lesbian Werewolf Book Indulges the Feminine Wild**

*Lunatic Fringe offers a queer twist on the lycanthrope myth*

FRIDAY, AUGUST 19, 2011 - A new novel from Allison Moon (OC '03) is giving wild women their due. Instead of leaving the bestial games to rough-and-tumble men while emo-teen vampires preach abstinence, Moon's werewolf tale lets lesbians have some of the fun traditionally denied them in the paranormal genre.

"*Buffy* showed one of the first depictions of a healthy lesbian relationship on TV. Willow and Tara were a couple of adorable witches in love," says Moon. "And then what happened? One of them died. One of the lesbians always dies."

Moon seeks to remedy this with *Lunatic Fringe*. Creating a tale in which the women get to play rough, fight hard, and have all the hot sex usually reserved for straight characters, the novel offers a bad-ass, feminist, queer counterpoint to many paranormal tales on the market.

"Queer women are looking for stories that reflect their experiences back to them. And fantasy readers are always looking for fresh takes on beloved stories. *Lunatic Fringe* offers something for both kinds of readers. It's a fresh, sexy, and raw story for queers, feminists, and geeks, particularly all three!"

*Lunatic Fringe* follows Lexie Clarion as she begins college in a rural Oregon town known for its wolf attacks. She is adopted by a group of radical lesbian separatists who call themselves the Pack and have their own methods for dealing with the wolf menace. The morning after her first night with the Pack, an accident brings a mysterious woman into her life. They make love beneath a full moon, and Lexie finds both herself and Archer transformed into werewolves. Lexie struggles to keep her new double-life a secret as she falls deeper in love with Archer, while the Pack fiercely courts her allegiance for a reason only the leader of the Pack understands.

Participating in the vanguard of independent publishers, Moon decided to self-publish *Lunatic Fringe*.

"For every success story of a struggling author getting a six-figure deal, there are hundreds of authors who have to prostrate themselves before the New York City houses to even get read," says Moon. "Queer books, in particular, are notoriously ostracized for being 'unmarketable'. I don't believe queer books are unmarketable. I know lesbian werewolves have a market. I meet fans every day."

Moon has written a [manifesto](#) detailing her reasons for self-publishing and she is cataloguing her daily process of self-publication with a series of videos on her website, [TalesofthePack.com](http://TalesofthePack.com).

She is a book release party for the novel at El Rio in San Francisco on September 29<sup>th</sup>, 2011. The evening will feature a biting booth, bootblacking station, raffles, contests and book signings. The event is free, and books will be offered at a special discount.

**\*\* Book available for review September 1<sup>st</sup>, 2011.\*\***

Upcoming Appearances:

October 14<sup>th</sup>: Good Vibrations at LitCrawl, San Francisco

October 18<sup>th</sup>: Bluestockings in New York City

October 28<sup>th</sup>–31<sup>st</sup>: World Fantasy Con, San Diego

++++++ LISTING INFO ++++++

### **Lunatic Fringe Book Release Party**

El Rio, 3158 Mission Street (at Cesar Chavez)

Thursday September 29<sup>th</sup>, 2011 9 – close

FREE

More info: [www.talesofthepack.com](http://www.talesofthepack.com)